



# SIERRA CLUB

Sierra Club - John Muir Chapter  
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August 15, 2016

Dear Representative Gary Hebl,

I am pleased to inform you that the Sierra Club has endorsed your candidacy for State Senate in appreciation of your demonstrated commitment to protecting the environment. Congratulations on being named to our "Environmental Champions" list of those who had perfect voting scores on our scorecard for the last session!

The Sierra Club endorsement means a lot to our members in your district and to the general voting public. Our endorsement sends a message of your strong support for the environment and your proven track record in environmental issues.

Please be informed that our endorsement can be used by your campaign in many ways:

- a) You may use the Sierra Club name in your campaign material. Simply list "Sierra Club."
- b) You may request the use of an approved Sierra Club endorsement logo for use on your website, print materials/mailings and paid media by filling out a simple form online at: <http://sc.org/endorsementseal>
- c) Mailing lists of the Sierra Club members in your district are made available for use in your campaign material within Club guidelines (which include conditions on use and require payment of the value of the use).
- d) Requests for volunteers to help in campaign activities can be made to our Chapter Political Committee.
- e) We encourage your campaign to publicize the endorsement and we would be pleased to offer quotes if you choose to do so.

We will alert our members of our endorsement of you. Sierra Club typically conducts its own direct mail and "Get out the vote" activities with its members.

The Sierra Club is behind your efforts to raise environmental issues during your campaign. The Sierra Club is proud of our role in the endorsement process and wholeheartedly extends our support for your campaign to help elect you to public office.

Please let me know how we can be of assistance. I can be reached at (608) 233-8455 or (608) 220-4040 (cell) or [burroak15@gmail.com](mailto:burroak15@gmail.com).

Congratulations on the endorsement.

A handwritten signature in black ink, appearing to read "Dave Blouin". The signature is fluid and cursive, with a prominent initial "D" and a long, sweeping underline.

Dave Blouin, Political Committee Chair  
Sierra Club - John Muir Chapter